

	START-TIME	END-TIME
OCTOBER 2, 2019		
Breakfast	8:30 am	9:00 am
Intro: How UGC fuels today's shopping journey	9:00 am	9:30 am
Bazaarvoice Roadmap	9:30 am	10:15 am
Bazaarvoice + Influenster	10:15 am	10:45 am
Break	10:45 am	11:00 am
Top 5 tips for elevating your UGC program	11:00 am	11:45 am
How <i>Reebok</i> drives success with UGC	11:45 am	12:15 pm
Lunch	12:15 pm	1:00 pm
Expanding and scaling UGC across your business	1:00 pm	1:30 pm
Networking: Wins & Challenges	1:30 pm	2:15 pm
Ask Me Anything: Panel	2:15 pm	2:45 pm
Wrap-Up & Next Steps	2:45 pm	3:00 pm