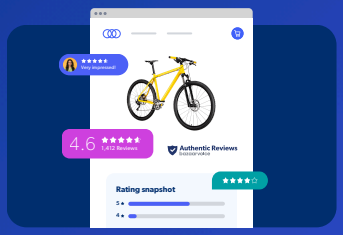
Bazaarvoice 101

We help brands and retailers source, display, and amplify authentic product ratings, reviews, photos, and videos at scale, driving reach, traffic, and conversion. That scale is what makes products discoverable, trusted and chosen — by shoppers and by AI.

OUR PORTFOLIO



Ratings & Reviews

Capture the authentic feedback that influences purchase decisions and makes your products stand out.



Questions & Answers

Empower your team to deliver quality answers at scale with the guidance and resources to address shopper questions across your retail network.



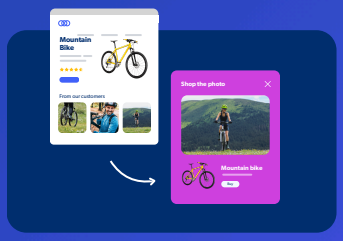
Insights & Strategy

Turn insights on performance, shopper sentiment, advocates and competitors into strategic actions that drive ROI and business impact.



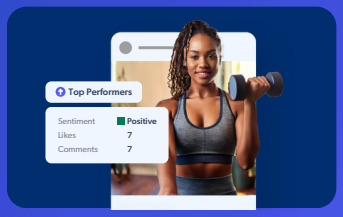
Sampling

Activate everyday shoppers from an 11M+ global community to generate high-quality UGC that supports your products from launch to reformulations.



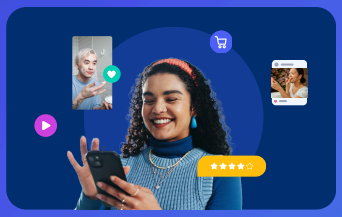
Social Commerce

Turn social and visual content into shoppable on-site experiences. Galleries of real customer photos and videos let shoppers buy the look — driving higher conversion and order values.



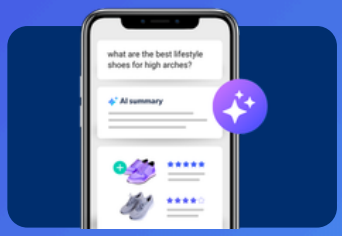
Creator Marketing

End-to-end creator management that pairs influencer reach with polished visual storytelling to ignite social buzz.



Ambassadors

Engage your loyal fans in a dedicated community to sample products, generate high-quality UGC, and amplify authentic voices.



AI Visibility Package

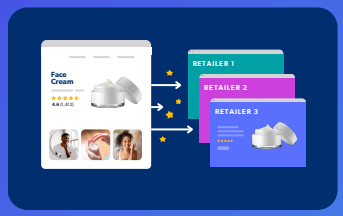
Make your authentic content visible and accurately represented across AI search and shopping assistants.

ENABLERS



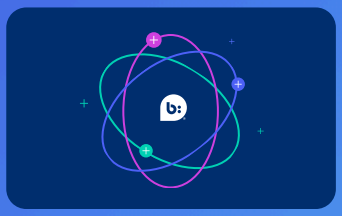
Authenticity & Moderation

Keep reviews and content safe, authentic, and verified with best-in-class moderation.



Syndication

Distribute reviews and visual content across the world's largest retailer, media, and marketing network dedicated to UGC.



Partnerships

Extend your content's reach across more marketing and media channels through our partner network.

23.5B+ shopper touchpoints enabled | **3.1B+** peak monthly shoppers | **13.3K** brands, retailers, and media partners

bazaarvoice