

For more information contact:

Emily Brady or Anna Jarrard

650.692.6107 or 510.521.4830

emily@bradypr.com or anna@bradypr.com

FOR IMMEDIATE RELEASE

Overstock.com Switches to Bazaarvoice for On-Site Customer Ratings & Reviews

*Online Retailer Cites Superior Features, Scaleable Content Services & Powerful Analytics
as Reasons for Replacing 4-year Old In-House Solution*

Austin, TX – April 11, 2006 – Bazaarvoice, an innovator in helping brands use online word of mouth to build their businesses, today announced that Overstock.com, Inc. (www.overstock.com) has replaced its in-house online customer ratings and reviews solution with Bazaarvoice. Overstock.com® is a popular online retailer offering discounts on brand-name merchandise, and has migrated more than 120,000 reviews to the Bazaarvoice solution.

“Customer reviews on the Overstock site play an invaluable role in helping consumers learn more about the broad range of products we offer,” said Holly MacDonald-Korth, senior vice president of customer intelligence and retention. “Bazaarvoice will enable new capabilities as we continue to facilitate customer-to-customer conversations on our site, while improving our community management and analytics capabilities to bring the customer voice deeper into our operations.”

Overstock.com initially implemented a homegrown customer ratings and reviews solution in 2002. The reviewer community exploded, reaching 350,000 reviews by the end of 2005, straining both the technology and the community managers tasked with monitoring and analyzing the review content.

Searching for a better alternative, Overstock.com evaluated the hosted Bazaarvoice solution. The retailer was impressed by Bazaarvoice's level of integration and customization to match the existing feel of the website, as well as the strong community management, reporting, and analytics functionality included in the solution.

Bazaarvoice was integrated and implemented on www.overstock.com in less than 20 IT hours, a fraction of the time it would have taken Overstock.com to develop and manage an upgrade internally. With Bazaarvoice, Overstock.com gets immediate access to more detailed reports and analysis than with the previous in-house solution, which will help the retailer to better understand its customers and products without bearing the burden of community management.

“Overstock is recognized throughout the industry for having an active and engaged customer community,” said Brett Hurt, founder and CEO of Bazaarvoice. “Overstock's decision to outsource this important, customer-centric functionality to Bazaarvoice amplifies the proof that a hosted, managed solution is the best option for businesses online. We're very excited to be working closely with Overstock to integrate the customer voice into their business and operations.”

About Bazaarvoice

Based in Austin, Texas, Bazaarvoice offers outsourced technology, community management services, analytics, and syndication to encourage and harness word of mouth marketing, and bring it closer to a company's brand and customer experience. The company's flagship hosted and fully managed customer ratings and review service allows businesses to enable, encourage, and analyze customer ratings and reviews on their website. With Bazaarvoice, companies can empower their customers to share honest

opinions and influence each other to make more informed and rewarding purchase decisions. Clients like CompUSA, Golfsmith, and PETCO benefit from a credible and reliable customer-to-customer community, without having to delve into complex IT work or the laborious process of community management. For more information, please visit the company's website at www.bazaarvoice.com or email info@bazaarvoice.com.

About Overstock.com

Overstock.com, Inc. is an online closeout retailer offering discount, brand-name merchandise for sale over the Internet. The company offers its customers an opportunity to shop for bargains conveniently, while offering its suppliers an alternative inventory liquidation distribution channel. Overstock.com, headquartered in Salt Lake City, is a publicly traded company listed on the NASDAQ National Market System and can be found online at <http://www.overstock.com>.

###

Overstock.com is a registered trademark of Overstock.com, Inc. All other trademarks are the property of their respective companies.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding enabling new capabilities, improving community management and analytics capabilities, the ability to better understand customers and products, and such other risks as identified in our Form 10-K for the year ended December 31, 2004, and all our subsequent filings with the Securities and Exchange Commission, which contain and identify important factors that could cause the actual results to differ materially from those contained in our projections or forward-looking statements.